

## **VIST™ LABS LLC & VIST TECHNOLOGIES LEADER BIOS**

### **Jim Sanfilippo, Founding Partner, Chief Executive Officer**

A visionary leader with more than 30 years of experience in the packaging industry, Mr. Sanfilippo is Chief Executive Officer (CEO) of VIST™ Labs and VIST Franchise Systems. Previously, he was President of Elk Grove Village, Ill.-based Sonoco Elk Grove, Inc. from Aug. 2017 until Jan. 2020 after its acquisition of Clear Lam Packaging, Inc. At Clear Lam, he served as President and CEO starting in 1999.

Mr. Sanfilippo is credited with developing more than 100 patents representing major advances in flexible and forming film packaging materials for fresh and processed foods, health care products, and other packaged goods. Under his leadership, Clear Lam became known as a front runner in modified atmosphere packaging technologies, films, and structures that improve food safety and extend shelf life.

### **Christian Hageseth, Founding Partner, Chief Operating Officer**

An entrepreneur and early innovator in the cannabis industry, Christian Hageseth is Chief Operating Officer (COO) for VIST Labs and VIST Franchise Systems. From Oct. 2017 until May 2020, Mr. Hageseth served as a founder and Chairman of the Board for One Cannabis Group, Inc. in Denver, CO. Prior to that he was founder and Chairman of the Board for Green Man Cannabis, LLC from July 2009 to Oct. 2017.

A passionate advocate for marijuana rights, he is a frequent conference speaker and author of "Big Weed: An Entrepreneur's High Stakes Adventures in the Budding Legal Marijuana Business." The book chronicles his journey as a grower, processor, and dispensary owner in Colorado's legal marijuana industry. He is a four-time winner of the Cannabis Cup, the industry's highest award for product excellence.

### **John E Sanfilippo, Founding Partner, Chief Engineer**

Chief Engineer John E Sanfilippo brings his considerable expertise as a packaging industry inventor and technology leader to VIST Labs after 30+ years with Sonoco Products Co., Clear Lam Pkg, Inc, MAP Systems, Jescorp. He is known for his work developing first-generation packaging systems to extend shelf life of profitable goods made. He holds more than 75 U.S. and foreign patents.

### **Roman Forowycz, Managing Partner, Marketing Consultant**

A management consultant and senior marketing professional with deep experience in driving new product innovation and shareholder value, Roman Forowycz was Chief Marketing Officer for Clear Lam Packaging from Dec. 2003 until Aug. 2019. He became Vice President Business Development Integrated Solutions for Sonoco Products Co. after its acquisition of Clear Lam. In addition, Mr. Forowycz was the Managing Partner of Andolex LLC from Aug. 2019 to Dec. 2020 in Lake Forest, Ill.

### **Rick Cytrynbaum, Founding Partner, Marketing Director**

Rick Cytrynbaum is Director of VIST Labs and VIST Franchise Systems. He is also CEO of ProMark, Inc., a marketing firm founded in Feb. 2002 specializing in online Amazon growth strategies. His diverse digital background includes e-commerce marketing, advertising, and sales management. He is a pioneer in helping consumer goods marketers and brand owners successfully navigate the digital marketplace.